



Clash on the Thames
Ingersoll & Thames Centre



2024 Ontario Tankard & Scotties Curling Championship MARKETING KIT

January 21-28, 2024

All events will be held at FlightExec Centre
2066 Dorchester Rd.
Dorchester ON

***Supporting kids and curling
in our local communities!***

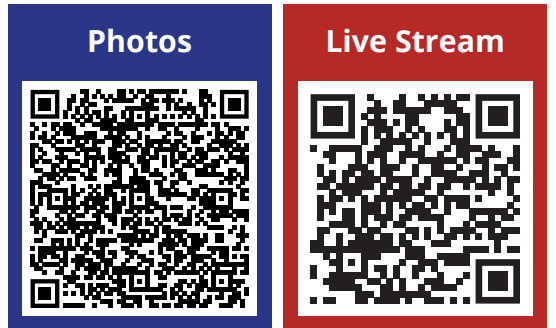


A Message from Committee Chairs

The Ingersoll District Curling Club is excited to welcome the highest level of curling competition to set the score in 2024! Preparations are underway to make this event the most fun and competitive one yet. On the ice, Ontario's top athletes will come from near and far to compete for the prestigious championships. Off the ice, there will be plenty of festivities for fans and spectators to enjoy. Of course, none of this is possible without the continued support of our communities, partners and advertisers. Through the love of sport, we hope to bring thousands of tourists and curling fans to visit our communities and take in the unique entertainment this event has to offer.



Scan the QR codes to see how your brand can be on display for millions to see!



Marketing Opportunities *All prices below are subject to HST

Partnership Level	Title Partner	Presenting Partner	Community Partner	Fun Supporter	Volunteer Supporter	Skip	Vice	Second	Big Fan	The Cups	50/50 Supporter	Lead	School Program	Friends of the Clash
Benefits	\$30,000	\$25,000	\$10,000	\$10,000	\$10,000	\$6,000	\$4,000	\$3,000	\$2,500	\$2,500	\$2,500	\$2,000	\$500	\$100
<i>Event Title Naming Rights - "Your Company Name - 2024 Ontario Tankard and Scotties"</i>	✓													
<i>Brand included in social media advertising - LinkedIn, Facebook, Instagram and Twitter, your logo will be included with each ad</i>	✓	✓	✓	✓	✓									
<i>Brand tagged to radio posts with multiple radio advertisements leading up to the event</i>		✓	✓	✓	✓									
<i>Event Tickets Full week passes</i>	8	8	8	8	8	8	6	4	2	2	2	2		
<i>Hospitality Suite</i>	✓	✓	✓	✓	✓	✓								
<i>VIP Parking - Near the entrance to the Flight Exec Centre</i>	2	2	2	2	2	1								
<i>Sunday Kickoff, there will be football games, bean bag toss and other activities to enjoy along with entertainment.</i>	8	8	8	8	8	8	6	4	2	2	2	2		
<i>Onsite promotional booth</i>	✓	✓	✓	✓	✓	✓								
<i>Recognition Signage - company names will be displayed at the entrance to the lobby highlighting your company's support of the event.</i>	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<i>Recognition in newsletter - During the event, there will be a daily newsletter produced that will include your company logo</i>	✓	✓	✓	✓	✓									
<i>4' advertising banner rink side - Visible from the seats as well as some of the live streaming to an estimated 1 million+ viewers</i>	4	4	4	4	4	4	1							
<i>In Ice logo</i>	✓	✓	✓	✓	✓	✓	✓			✓				
<i>Live Streaming ads (1 million+ viewers)</i>	2	2	1	1	1	1								
<i>Curling End TV Logos - Great way to have logo displayed on live streaming broadcast</i>	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
<i>On ice Scoreboards - Great advertising for event and live streaming</i>						✓								
<i>On ice Bumpers - Great advertising for event and live streaming</i>						✓								
<i>Listed on community advertising (tent cards will be distributed to curling clubs in Ontario)</i>	✓	✓	✓	✓	✓									
<i>Listed on social media</i>	✓	✓	✓	✓	✓	✓								
<i>Recognition at IDCC</i>	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<i>Blueline Room Bar Naming Rights - Have the Blueline bar renamed to "Your Company Name or whatever name you want"</i>									✓					
<i>Logo on Volunteer Apparel</i>					✓									
<i>Entertainment Supporter for Event - Each night there will be musical entertainment presented by "your company name," including naming rights for the entertainment venue.</i>				✓										
<i>Exclusive 50/50 Naming Rights - multiple announcements each day for the "Your Company 50/50 Draw with proceeds supporting Junior Curling.</i>											✓			
<i>On ice Lounge naming rights</i>									✓					

